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Reg. No.

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II Semester B.Com. Degree Examination, September - 2021

COMMERCE

Practicals on Skill Development

(CBCS New Scheme Regular and Repeaters 2019-20 Onwards)

Paper : 2.7

Time : 2 Hours

Maximum Marks : 50

Instructions to the Candidates:

Answers should be Completely in **English**.

SECTION - A

- I. Answer any **FOUR** questions. Each question carries **5** marks. (4×5=20)
- 1) Write the format of a cheque.
 - 2) Mention any types of business which come under Royalty agreement.
 - 3) Chalukya chakra varthy purchased a car Rs.1,80,000 a bank offer full amount at 10% Compound interest for 5 years calculate EMI.
 - 4) Write the stages of development of New Product (NPD).
 - 5) Write the Form of RTGS.

SECTION - B

- II. Answer any **THREE** of the following questions. Each question carries **10** marks. (3×10=30)
- 6) Write an application for a bank loan.
 - 7) Write the SWOC of Digital Marketing.
 - 8) Prepare a fire Insurance claim statement for the loss of stock with imaginary figures.
 - 9) Write the factors which influence consumer Behaviour of a product of your choice.